



Christmas in Aldergrove

2025 Sponsorship Opportunities



Christmas in Aldergrove

A Celebration of Community and Giving

This holiday season, three community organizations — the Aldergrove Business Association, the Aldergrove Community Association, and the Aldergrove Fair and Festival Society — are once again coming together for Christmas in Aldergrove, a cherished annual celebration featuring three free community events organized entirely by the dedicated volunteers of the Aldergrove Christmas Committee.

Last year, our Christmas events welcomed an estimated 6,000 guests from Aldergrove and surrounding areas. It brings us immense joy to offer these events **completely free of charge** — what we lovingly call “YES Days.”

A day where families can say yes to a hot dog, yes to a cup of hot chocolate, yes to snacks and laughter — without worrying about whether they can afford it. It’s a day of belonging, kindness, and togetherness for people of all backgrounds and ages.

Thanks to the generosity of community partners like Rotary and the Elks, we served over 600 free hot dogs, 500 cups of hot chocolate, and countless smiles. Local businesses stepped up with financial contributions and in-kind sponsorships, helping to create a truly magical experience that continues to leave a lasting impression both within and beyond *our community*.

This year, we invite you to be part of this heartwarming tradition. Whether through financial sponsorship, in-kind donations, or volunteering your time, your support will help bring the magic of Christmas to life once again — ensuring every family in Aldergrove can experience the joy, warmth, and wonder of the season together.

★ *Join us in making Christmas in Aldergrove a season of giving, belonging, and community spirit.*

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EVENT DETAILS

4th ANNUAL TREE LIGHTING

Date: Sunday, November 23, 2025 4-6pm

Location: Community Centre parking lot 270th and Fraser Highway

4th ANNUAL CHRISTMAS PARADE KICK OFF CELEBRATION

Date: Saturday, December 13, 2025 4-6pm

Location: Community Centre parking lot 270th and Fraser Highway

28th ANNUAL LIGHT UP CHRISTMAS PARADE

Date: Saturday, December 13, 2025 6-7pm

Location: On Fraser Highway eastbound from 270th - 273rd streets

<http://aldergrovefair.ca/christmas/>

OTHER SUPPORT

We are always looking to feature products and services from the business community in any aspect of our events. For more information about supporting, please contact: Alyssa Nielsen, Christmas Committee Chair
(C)604-418-3796 (E) alyssanielsen333@gmail.com

Christmas in Aldergrove

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GOLD STAR SPONSORSHIP \$7,500

- ❖ Promotion of your logo on all below Facebook & Instagram pages:

Christmas in Aldergrove

Aldergrove Business Association

Aldergrove Community Association

Aldergrove Fair and Festival Society

- ❖ A two minute video feature of your business, filmed and provided by the organizer and shared on above socials AND the new Christmas in Aldergrove Website
- ❖ Your logo placed in three Holiday features - Aldergrove Star print and online
- ❖ Acknowledgement and recognition by Emcee from the main stage
- ❖ Large sign with your logo at Main Stage area for prominent viewing
- ❖ Tent/booth space at events up to 10x20 (no sales please)
- ❖ On stage speaking opportunity for you to personally represent your brand
- ❖ Large "Proud Sponsor" sign provided and installed at your place of business
- ❖ Opportunity for formal check presentation and accompanied social media post
- ❖ Logo displayed on the NEW Christmas in Aldergrove Website



Aldergrove
Fair Days
Since 1912



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SILVER BELL SPONSORSHIP \$5,000

❖ Promotion of your logo on all below Facebook & Instagram pages:

Christmas in Aldergrove
Aldergrove Business Association
Aldergrove Community Association
Aldergrove Fair and Festival Society

❖ Your logo placed in three Holiday features - Aldergrove Star print and online

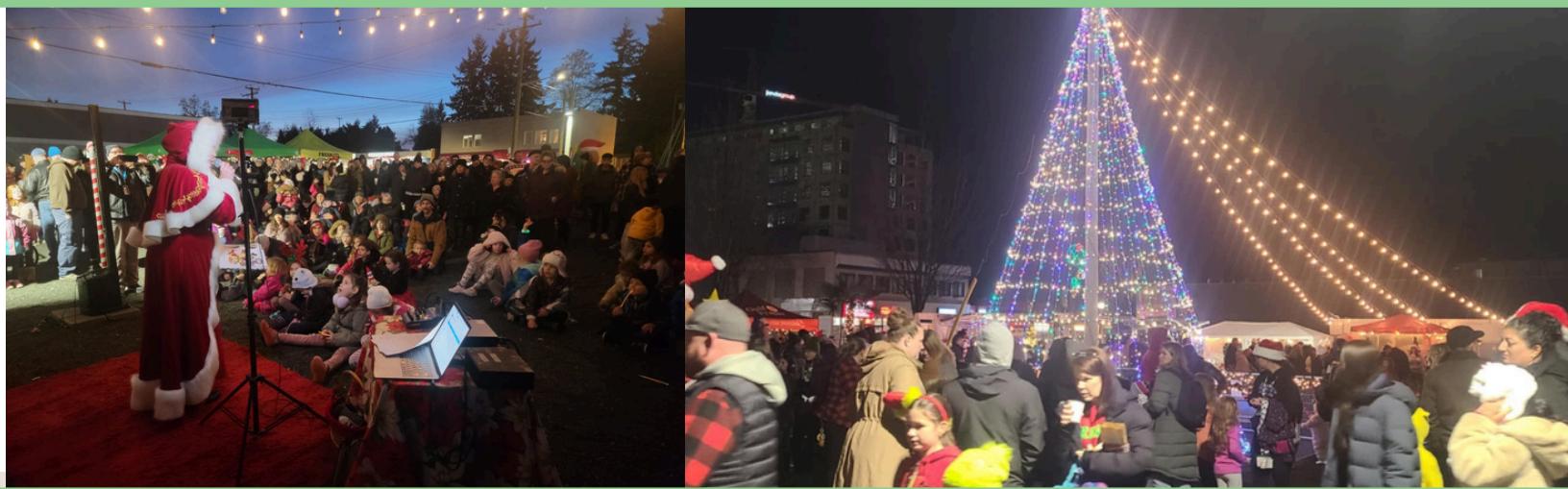
❖ Acknowledgement and recognition by Emcee from the main stage

❖ Individual signage with logo at Main Stage area for prominent viewing

❖ Group signage with medium logo at all events

❖ Tent/Booth space at events up to 10x10 (no sales please)

❖ Logo Displayed on the NEW Christmas in Aldergrove Website



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Fair Days**
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Christmas in Aldergrove

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REINDEER SPONSORSHIP \$2,500

- ❖ Promotion of your logo on all below Facebook & Instagram pages:

Christmas in Aldergrove

Aldergrove Business Association

Aldergrove Community Association

Aldergrove Fair and Festival Society

- ❖ Your logo placed in three Holiday features - Aldergrove Star print and online

- ❖ Acknowledgement and recognition by Emcee from the main stage at one of the three events

- ❖ Individual signage with logo at Main Stage area for prominent viewing at one of the three events

- ❖ Group signage with small logo at all events

- ❖ Tent/Booth space at events up to 10x10 (no sales please)

- ❖ Logo Displayed on the NEW Christmas in Aldergrove Website



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SNOWFLAKE SPONSORSHIP

\$1,000

- ❖ Recurrent posts with small logo on below social media channels
Facebook & Instagram
Christmas in Aldergrove, Aldergrove Business Association,
Aldergrove Community Association, Aldergrove Fair and Festival
Society

- ❖ Your logo placed in three Holiday features - Aldergrove Star print and online

- ❖ Group signage with small logo at all events

ELF SPONSORSHIP

\$750

- ❖ Recurrent posts with small logo on below social media channels
Facebook & Instagram
Christmas in Aldergrove, Aldergrove Business Association,
Aldergrove Community Association, Aldergrove Fair and Festival
Society

- ❖ Your name placed in three Holiday features - Aldergrove Star print and online

- ❖ Group signage with small logo at all events

GINGERBREAD SPONSORSHIP

\$500

- ❖ Single Post on below social media channels
Facebook & Instagram
Christmas in Aldergrove, Aldergrove Business Association,
Aldergrove Community Association, Aldergrove Fair and Festival
Society

- ❖ Group signage with small logo at all events



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Fair Days
Since 1912



For Sponsorship Opportunities Please Contact:

Alyssa Nielsen, Chair - Christmas Committee
604-418-3796
alyssanielsen333@gmail.com

